Flexible scheduling includes 7-week and full-term courses, hybrid in-class/online format, and summer and evening courses.

Convenient location at the Martinsburg Center.

Pay-as-you-learn: one class per semester or go full time and graduate in as little as 12 or 18 months.

Master of Business Administration

Sport Management Concentration

M.B.A. Sport Management

- Flexible scheduling includes 7-week and full-term courses, hybrid in-class/online format, and summer and evening courses.
- Convenient location at the Martinsburg Center.
- Pay-as-you-learn: one class per semester or go full time and graduate in as little as 12 or 18 months.

Coursework to Fit Your Needs

- Cutting-edge communication skills
- Business management and leadership skills
- Industry connections and networking opportunities

For more information, visit www.shepherd.edu/mba/ or contact the program specialist at the Martinsburg Center at 304-263-3303 or martinsburg@shepherd.edu.
Admission Requirements

M.B.A. entrants must:
- Hold a baccalaureate degree granted by a regionally accredited institution (for international students, a degree granted by a recognized institution).
- Have earned a minimum cumulative grade point average of 2.75 in all undergraduate coursework OR have earned a minimum cumulative grade point average of 3.0 in the last 60 hours of undergraduate coursework OR have earned a minimum cumulative grade point average of 3.0 in the applicant’s major field of study; or have earned a minimum cumulative grade point average of 3.0 in all courses taken at the graduate level.
- Submit a résumé.
- Have two letters of recommendation.
- Complete a letter of intent that describes how the student envisions using the M.B.A. degree to enhance their personal and career goals.

International entrants also must:
- Satisfy one of the following English proficiency tests: a minimum score of 79 Internet-based, 550 paper-based, or 213 computer-based on TOEFL, 7.0 on IELTS, 77 on MELAB, or Grade Pre-1 on EIKEN. Note: Students who do not meet the English language proficiency requirement may take foundational Intensive English Language Program courses at Shepherd.
- Submit an academic credential evaluation for coursework completed at all non-U.S. colleges and universities.
- Provide a proof of financial support to cover the tuition and living expenses for at least 12 months’ study.

See full instruction on international graduate admissions online at www.shepherd.edu/international-graduate-admissions or contact International Admissions Counselor Konrad Turnbull at 304-876-5718 or kturnbul@shepherd.edu.

Admission Procedure:
Applicants should fill out a graduate application, which can be downloaded at www.shepherd.edu/graduate-studies/apply or requested by phoning 304-263-3303. The application, $40 application fee (a check or money order, payable to “Shepherd University”), and all supporting materials should be sent to the Shepherd University Martinsburg Center, 261 Aikens Center, Martinsburg, WV 25404.

M.B.A. Foundations Program
Students admitted to the Shepherd M.B.A. program must meet three content area prerequisites: accounting, statistics, and economics. Foundational courses at the undergraduate level must have been taken within the last seven years with a grade of B or higher. Applicants who lack this undergraduate coursework can fulfill the foundational requirements in one of three ways:
- Taking the appropriate graduate foundational coursework at the graduate level (foundational courses do not count toward the M.B.A.)
- Passing the appropriate CLEP test(s).
- Submitting a portfolio of work-related experience and requesting an evaluation of academic coursework by the M.B.A. coordinator. Applicants may begin the M.B.A. program while completing their prerequisite courses.

Curriculum for a M.B.A. Sport Management Concentration

Core curriculum, 21 hours:
- MBA 500 - Challenges to Modern Business (3 cr)
- MBA 510 - Advanced Management Theory (3 cr)
- MBA 520 - Leadership and Ethics (3 cr)
- MBA 540 - Advanced Marketing Theory (3 cr)
- MBA 560 - Managerial Economics (3 cr)
- MBA 570 - Managerial Accounting (3 cr)

Culminating Experience: Students should select either MBA 590 or MBA 591:
- MBA 590 - Applied Research Project and Capstone (3-6 cr)
- MBA 591 - MBA Internship and Capstone (3 cr)

Sport Management Concentration, 15 hours:
Some courses below are only offered in fall, spring, or summer.
- Fall MBA 521 - Sport Management (3 cr)
- Spring MBA 522 - Sport Marketing and Sales (3 cr)
- Summer MBA 523 - Sport Law and NCAA Compliance (3 cr)
- Spring MBA 524 - Sport Administration (3 cr)

Choose one of the following courses:
- Summer MBA 527 - Olympic Sport Field School (3 cr)
- MBA 526 - Professional Sport Field School (3 cr)
- MBA 528 - International Sport Field School (3 cr)

About Shepherd University
Shepherd University, a West Virginia public liberal arts university, is a diverse community of learners and a gateway to the world of opportunities and ideas. We are the regional center for academic, cultural, and economic opportunity.

- Educational opportunities outside of the classroom, such as internships, cooperative education assignments, and mentorships.
- Only 90 minutes away from the Washington-Baltimore area, accessibility to career/internships and educational resources.
- Shepherd University Martinsburg Center is a newly outfitted facility with the latest classroom technology, conveniently located off Interstate 81, Exit 16 with easy access to Charles Town, Hagerstown, Winchester, and surrounding areas. Community facilities and restaurants are located nearby, and student services are offered on site.

Accreditation
Shepherd University’s M.B.A. program is accredited by the International Assembly for Collegiate Business Education and the Higher Learning Commission.